



# CareerVIEWS

UNIVERSITY AT BUFFALO CAREER SERVICES NEWSLETTER FOR FACULTY & STAFF

## UPCOMING EVENTS

**Tech Fair** 10/14  
3:00 pm - 6:30 pm  
Alumni Arena

**Government Career Fair** 10/22  
11:30 am - 1:30 pm  
Student Union

**UB Majors & Careers Night** 10/22  
5:00 pm - 7:00 pm  
Student Union

**JOBSapalooza** 1/5/10  
4:00 pm - 7:00 pm  
Buffalo Niagara Convention Center

For more events and workshop info, [click here](#).

## What Happened and What's New

**Community Support:** UB Career Services staff helped to coordinate the WNY Career Resource Expo, a free community event at ECC attended by more than 1,500 people. Attendees received personal guidance and participated in workshops led by college career counselors, recruiting experts, and local employers. Nearly 50 employers and 60 community agencies donated time and resources to this event.

**Welcome New UB Faculty and Staff!**  
[Visit our faculty and staff webpage](#) to learn how you can get involved.



ABOVE: Images from the WNY Career Resource Expo, August 2009



**New Online Career Services System:** Career Services and UBIT staff implemented a new online career system over the summer. [BullsEye](#) allows students and alumni to search for internships and jobs, post their resumes, and access career tools. Faculty and staff can use BullsEye to volunteer to be a mentor, hire a UB student, and more.

## New and Growing Careers

US News & World Report recently dubbed 13 occupations as "ahead-of-the-curve careers." Although relatively new, these careers may

grow rapidly in the years to come. [Click here to check out the full article.](#)

## NACE Salary Survey

The National Association of Colleges and Employers took a look at starting salary offers for bachelor's and master's degree candidates. The average starting offer for recent grads

was down, but the good news is that more than half of the disciplines surveyed saw an increase in salary offerings. [Click here for more info.](#)

More articles about the job outlook:

- [Healthcare and engineering jobs going unfilled](#)
- [Top green tech jobs](#)
- [Who's hiring now?](#)

## Program Highlight

The Career Services [Career Peer Advisor Program](#) received additional funding this year from Vector Marketing. Students from UB won a second place cash prize for the office in Vector's College Bowl competition, during which they sold more products

than almost every other school's students in Vector's Midwestern territory. Each year, Career Peer Advisors play an essential role in the office as they conduct resume and cover letter critiques, workshops, and outreach to other students.

## Help Us Help UB Students and Alumni

In these tough economic times, students and alumni can turn to Career Services to explore career and schooling options, search for jobs and internships, and develop winning career paths. **You can help!**

**Request a workshop.**  
**Don't cancel that class.** We will present a workshop on any career development topic relevant to your students — resumes and

cover letters, internship and job searches, interviewing skills, and more.

**Become a mentor.** Join the UB Mentor Network to interact with students and alumni seeking career advice and guidance on their fields.

**Refer your students** to our [website](#) and [office](#). Students can make appointments for in-depth help, or stop by Quick Questions

between 11:00 am and 4:30 pm for cover letter and resume critiques.

**Refer employers to our office** for career fairs, panel discussions, information sessions, and on campus interviewing. The employers you know could be recruiting UB students and alumni. Encourage them to visit our [website](#) and [office](#) to find candidates.